

CHILDREN'S PRIVACY - IF YOU ARE 13 YEARS OF AGE OR YOUNGER, PLEASE READ THIS!

If you are a child under 13 years of age you should not submit any personal information (name, address, phone or e-mail) without the written consent of your parents or legal guardian. If you are under 13 and want to submit your personal information to us, you should ask your parents to send an e-mail to webmaster@roadrunnerrecords.com specifically authorizing us to collect your personal information through this web site. We do not intend to sell, license or trade any such information. Parents may also review or change the personal information of their children provided to us or further refuse our collection of such information by sending an e-mail to webmaster@roadrunnerrecords.com.

“NICKELBACK PARTY LIKE A ROCK STAR – LAS VEGAS” SWEEPSTAKES

OFFICIAL RULES

THE FOLLOWING GIVEAWAY IS INTENDED FOR PLAY IN THE CONTINENTAL UNITED STATES ONLY (INCLUDES THE DISTRICT OF COLUMBIA AND DOES NOT INCLUDE HAWAII OR ALASKA) AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. DO NOT ENTER THIS GIVEAWAY IF YOU ARE NOT LOCATED IN THE CONTINENTAL UNITED STATES AT THE TIME OF ENTRY.

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. THIS SWEEPSTAKES IS OPEN ONLY TO THOSE LEGAL RESIDENTS OF THE CONTINENTAL UNITED STATES (I.E., THE 48 CONTIGUOUS STATES OF THE UNITED STATES AND THE DISTRICT OF COLUMBIA), 18 YEARS OF AGE OR OLDER, WHO MEET THE ELIGIBILITY REQUIREMENTS DETAILED BELOW. Sweepstakes starts at 12:01 am (EST) on 7/10/09 and ends at 11:59 pm EST) on 8/14/09. TO ENTER VIA INTERNET: Beginning at 12:01 am (CST) on 7/10/09 you may enter via the Internet by logging on to the web site at www.roadrunnerrecords.com (the "Web Site") and following the entry directions; providing your name, address, telephone numbers, age and e-mail address. ALL ON-LINE ENTRIES MUST BE RECEIVED BY 11:59 PM (EST) ON 8/14/09. ONLY ONE ON-LINE ENTRY PER PERSON OR E-MAIL ADDRESS WILL BE ACCEPTED.

Sponsor, (as defined below), Roadrunner Records, , its respective affiliates, subsidiaries, parent corporations, and its respective officers, directors, shareholders, employees and agents, and any and all Internet servers and access provider(s) are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, servers, providers, or software, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes; inability to access the Web Site, theft, tampering, destruction, or unauthorized access to, or alteration of entries; data processing that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any web site; and printing or other errors. Proof of entering information at Web Site is not considered proof of delivery or receipt. Illegible, incomplete and duplicate entries will be disqualified. All entries become the property of the Sponsor and will not be returned. False and/or deceptive entries or acts shall render entrants ineligible. By registering to enter the Sweepstakes, entrant affirms that they have read and accepted these Official Sweepstake Rules. By registering to enter, you will automatically be registered on the Roadrunner email list. All federal, state and local laws apply. Any claims must be raised and resolved in the county and State of New York, USA. Void where prohibited.

WINNER SELECTION: The winner will be selected in a random drawing from among all eligible entries, on or about 8/17/09 by Roadrunner Records, whose decisions are final in all matters relating to this Sweepstakes. The Prize is guaranteed to be awarded. The winner will be notified by telephone and email on or about 8/17/09. If Roadrunner Records is unable to contact a potential winner by phone or email and/or if the potential prize winner fails to respond to notification within two (2) days, the potential winner will

forfeit his or her right to the prize and an alternative winner will be selected. Prize winners will be required to execute and return a notarized Affidavit of Eligibility/Release of Liability/Publicity Release and completed IRS W-9 form within 14 days of issuance. In addition, the Prize winner's travel companion will be required to execute and return a notarized Release of Liability form within this same 14-day time period. Prize winning-named parent or legal guardian will be required to execute all required documents on behalf of a travel companion who is their minor child or ward. A minor will not be allowed to participate in any portion of the Prize travel without being accompanied by their Prize-winning parent or legal guardian. Failure to return all required documents in this time period may result in the winner being disqualified and an alternate winner selected. If a prize notification or a prize is returned to Sponsor or their fulfillment companies as undeliverable for any reason, it will be awarded to an alternate. No substitution for a prize will be permitted. If necessary due to unavailability, a prize of equal or greater value will be awarded at the sole discretion of the Sponsor. Prizes are not transferable, assignable or redeemable for cash. Odds of winning depend upon the number of entries received.

All Federal, state and local tax liabilities are the responsibility of the winners. Acceptance of a prize constitutes permission (except where prohibited) to use the winner's name, likeness and statements for publicity purposes without additional compensation or limitation.

PRIZE: One (1) Prize winner will receive two (2) tickets to the 9/6/09 Nickelback performance in Las Vegas, NV; Prize winner will receive round-trip coach airfare (via an airline carrier selected by Sponsor), for the Prize Winner and one (1) companion, between the major US gateway city airport closest to the winner's home and the major gateway airport closest to the city where the Nickelback performance will take place; two(2) night's accommodations (one (1) standard room, double occupancy) at a hotel selected by Sponsor; two (2) VIP Passes to the PARTY LIKE A ROCK STAR Meet and Greet with Nickelback ; one (1) Gibson Guitar; one (1) PRS Guitar, (approximate total retail value of the prize (ARV) is \$6,900 ; the exact value of the prize will be determined by the cities of origin and destination and days and dates of travel). NOTE: all meals, gratuities, ground transfers, travel insurance, incidentals and any other expenses not specified herein are the sole responsibility of the winner and their travel companion. Prize winner and his or her travel companion will be required to provide appropriate state or U.S. Federal government-issued photo identification and documentation at time of travel and will be required to travel on identical itineraries. No changes will be allowed after any elements of the travel prize have been booked.

ELIGIBILITY: Sweepstakes open only to legal residents of the 48 Continental United States and the District of Columbia, 18 years of age or older as of date of entry. Employees and their immediate families of Roadrunner Records, its respective affiliates, subsidiaries, parent and related companies, participating retailers, and agencies are not eligible. All Federal, state and local rules and regulations apply. Void where prohibited or restricted by law. By entering this Sweepstakes, entrants agree to abide by all terms of these Official Rules.

GENERAL: Entrants release and waive any claim they may have against Roadrunner Records and its respective employees, officers, directors, shareholders, affiliates, subsidiaries, parent and related companies, participating retailers and agencies for injuries, claims, damages or losses, costs or expenses of any kind resulting from acceptance of, use or misuse of the Prize or parts thereof or from participation in this Sweepstakes.

If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or any web site associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of entries per these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action, and/or to terminate the on-line entry portion of this Sweepstakes. In the event that termination of the on-line entry portion of this Sweepstakes is made necessary as detailed above, Sponsor reserves the right to conduct a random drawing to award the prizes from among all eligible, non-suspect, on-line entries, or subsequent mail entries, received for the applicable drawing prior to the time of the action or event warranting such on-line entry termination. If termination of the on-line entry portion of

this Sweepstakes occurs, notification will be posted on the web site at <http://www.roadrunnerrecords.com>. Any attempt by an entrant or any other individual to deliberately damage any web site or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Where a dispute arises about who submitted an Internet entry, the entry will be deemed submitted by the authorized account holder of the e-mail account entered. The authorized account holder is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide the Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry and that all eligibility requirements are met.

NOTE: Internet entry must be made by the entrant, only at the authorized Web Site address of www.roadrunnerrecords.com. Entries made by any other individual or any entity and/or originating at any other Internet web site or e-mail address, including but not limited to commercial sweepstakes subscription notification and/or entering service sites, will be declared invalid and as such ruled ineligible for this Sweepstakes.

For an Official Winners List, (available after August 17, 2009) or a copy of these Official Rules, send a self-addressed, stamped envelope to Roadrunner Records, Field Marketing, 902 Broadway, New York, NY 10010. Official Rules also available at www.roadrunnerrecords.com.

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